

Woman'sDay
live well every day

March 2014
Circulation: 3,449,692

The magazine cover features a vibrant blue background. The main title 'Woman's Day' is in a large, bold, pink serif font at the top. Below it, the subtitle 'Cozy comfort food' is in a white sans-serif font. A pink banner with white text reads 'EASY DINNERS & DIG-IN DESSERTS'. The central image shows a glass sundae cup filled with brownies, white cream, and caramel sauce, topped with a red arrow pointing to it. To the right, there's a stack of brownies and another sundae cup. A pink circular badge with white text says 'Yum! 24 brownie recipes p.95'. The text 'Cut your cable bill in half!' is in a white sans-serif font. Below it, 'THE TRICK TO BETTER SLEEP' is in a bold, blue sans-serif font, followed by '(it takes 1 second!)' in a smaller, pink sans-serif font. At the bottom, 'Foods that fight pain' is in a white sans-serif font, and 'Drugstore beauty deals' is in a white sans-serif font with a pink flower icon to its left. The date 'MARCH 2014' and the website 'womansday.com' are in the bottom right corner.

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Cozy comfort food

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* Drugstore beauty deals

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MARCH 2014
womansday.com



Pet-Tested, Owner-Approved!

Wonder which products live up to their ad claims?
WD's staff pets put five to the sniff test.



The Furminator
\$38; furminator.com

This handheld brushing tool is designed to reduce shedding up to 90% by removing the loose undercoat of dogs and cats.



“It allowed me to comb my cat, **Vincent**, deeply without hurting or annoying him. The best feature is the cleaning mechanism—you just push the button and the hair clumps together for easy removal.”

Copy Chief
Diane Oatis

RATING



Instant Trainer Leash
\$10; getinstanttrainer.com

This leash pulls underneath a dog's hips instead of at the neck to prevent dogs from tugging, and helps owners stay in control on walks.



“At 50 pounds, **Ridge** can yank me along, but the pulling stopped immediately when I gave this leash a tug. Plus, it doesn't choke him and costs less than regular leashes I've bought!”

Health Editor
Rachel Morris

RATING



Cat's Meow
\$20; ordercatsmeow.com

This toy's battery-operated mouse scurries around under a nylon sheet, and promises to enthrall your cat for hours.



“**Vladimir** was so entertained that he cried whenever I turned the toy off. I think it's a good way to exercise his hunting instinct without completely exhausting him—or me!”

Deputy Creative Director
Victor Thompson

RATING



A calming
sweatshirt
for cats
and dogs

ThunderShirt
\$40; thundershirt.com

When an anxious or overexcited dog or cat is swaddled in this shirt, its gentle pressure is intended to calm and comfort.



“**Finn** is a pretty anxious cat, and this didn't go smoothly at first. Every time I put it on him he just froze and fell over. After a few tries, though, he relaxed when he wore it.”

Art Director
Isabel Abdai

RATING